



## Media Release

### Mom's Choice Award to Local Green Bay Author

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#### **The Mom's Choice Awards® Names stories by Green Bay Author Among Best In Family-Friendly Products**

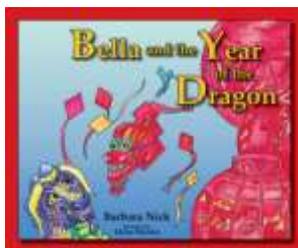
The Mom's Choice Awards® has named *BELLA THE DRAGON* and *BELLA AND THE YEAR OF THE DRAGON* among the best in family-friendly media, products and services. Green Bay author, Barbara Nick, initially wrote the stories for her children and grandchildren. The stories enjoy a 4.5 star rating and over 150,000 downloads on the Apple iBookstore.

The Mom's Choice Awards® (MCA) is an international awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services.



*BELLA THE DRAGON* is a classic picture book about the magic of friendship, the sadness of separation, and the joy of reunion. Bella is a very special Dragon with scales made of sparkeling jewels.

Green Bay author, Barbara Nick captures the mood and magic of childhood stories in this charming first story of the Bella Series. Two Rivers' illustrator, Elaine Steckler, brings life to words with her exquisite illustrations.



*BELLA AND THE YEAR OF THE DRAGON* is a delightful rendition of the classic fable describing how the 12 animals were assigned their order in the Chinese Calendar. Once you read the story you will understand how Rat is first and Pig is last. This clever "story within a story" also teaches the importance of overcoming fear to realize dreams. Colorful illustrations draw you into the story as you learn about the Chinese New Year.

Electronic books are available in the Apple iBookstore and on Amazon for the Kindle Fire. In Green Bay, hard copy editions of *Bella and the Year of the Dragon* are for sale at Bosse's Newstand and The Readers Loft.

For more information on Bella Stories visit <http://www.cattocreations.com>.

## **About Mom's Choice**

Parents, educators, librarians and retailers look for the Mom's Choice Awards Honoring Excellence seal of approval when selecting quality materials for children and families.

An esteemed panel of judges includes education, media and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others. A sampling of the panel members includes: Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of *PBS's Reading Rainbow*; Julie Aigner-Clark, Creator of Baby Einstein and The Safe Side Project; Jodee Blanco, *New York Times* best-selling author, Priscilla Dunstan, creator of the Dunstan Baby Language; Patricia Rossi, host of NBC's *Manners Minute*; Dr. Letitia S. Wright, D.C., host of the *Wright Place™ TV Show*; and Catherine Witcher, M.Ed., special needs expert and founder of Precision Education, Inc.

MCA judges are bound by a strict code of ethics which ensures expert and objective analysis free from any manufacturer association. The evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost.

To be considered for an award, each entrant submits five identical samples of a product. Entries are matched to judges in the MCA database. Judges perform a thorough analysis and submit a detailed assessment. Results are compiled and submitted to the MCA Executive Committee for final approval.

The end result is a list of the best in family-friendly media, products and services that parents and educators can feel confident in using. For more information on the awards program and the honorees, visit [MomsChoiceAwards.com](http://MomsChoiceAwards.com).

## **About Catto Creations, LLC.**

Catto Creations, LLC is an independent publisher. The company mission is: Family, Literacy, & Enrichment. The focus is on children's books, educational topics, and parenting. The products are designed to enhance the overall reading experience with the intent to enrich life while promoting literacy.

The company was founded in 2000 with the original version of the eBook, *Bella the Dragon*. The Bella Series and the Bella Trademark are owned by Catto Creations, LLC. The company offers books, related retail and activities. Visit the website at <http://www.cattocreations.com>.

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