Catto Creations, LLC

For Immediate Release . . .

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GREEN BAY AUTHOR WINS GLOBAL EBOOK AWARD FOR CHILDREN'S PICTURE BOOK

SANTA BARBARA, California. August, 18 2012 Green Bay author, Barbara Nick, writes and self-publishes Award Winning Children's Picture Books

Many dream of creating and publishing a book. Barbara Nick did just that. Her story, BELLA THE DRAGON, is a winner of the Global eBook Award in the category of Children's Picture Books-Fiction. Her second story, BELLA AND THE YEAR OF THE DRAGON, is a finalist. The Awards ceremony was hosted at the University Club in Santa Barbara, California and aired globally via webcast on Saturday August 18, 2012. Over 252 category-expert judges evaluated nearly 1000 entries, in 101 categories from 16 countries.

Bella the Dragon is a classic children's picture book about the magic of friendship, the sadness of separation, and the joy of reunion. Bella is a special dragon with scales made of sparkling jewels. Nick, captures the mood and magic of childhood stories in this charming first story of Bella the Dragon. Illustrator, Elaine Steckler, brings life to words with her exquisite illustrations.

Barbara Nick will be available in the Book Garden at Art Street on Saturday and Sunday.

Barbara Nick tells her story about the BELLA THE DRAGON story: "The general plot was initially conceived in the summer of 1974 when I worked as a Counselor at a youth camp in Northern Arizona and had to create a story for my cabin of girls. We won the story award. I told my children different variations of the story until they insisted that I write down the story in late 1998. I needed to give the dragon a name, and decided that naming the character after my grandmother, Bella, would be perfect. My colleague and friend, Elaine Steckler, asked to illustrate the story. So Bella the Dragon became a reality in 2000--the Year of the Dragon. The electronic medium was still evolving, but when the iPad was released we were able to self publish as one of the first eBooks in the Apple iBookstore in July 2010. The story has over 120,000 downloads on the Apple iBookstore. It is also available on the Kindle Fire."

Nick explains why she writes and publishes books: "Our Mission at Catto Creations is, family, literacy, and enrichment. Our vision is to create stories that provide an enriching reading experience. We use electronic and print media to offer variety and innovation.

We do this as a way of creating a legacy. My husband and I do much of the work together. We enjoy learning and creating together. Our illustrator is also a big part of our team. We write the stories for our children and grandchildren and hope that others enjoy them too."

Hardcopy versions of the second BELLA book, BELLA AND THE YEAR OF THE DRAGON, can be purchased in Green Bay at Bosses and the Readers Loft. In addition, copies are sold on amazon.com and cattocreations.com.

About Global eBook Awards

The Global eBook Awards honor and bring attention to the future of book publishing: eBooks. Now in its second year, the Awards are in 72 specific categories. They are open to all publishers large and small so that a winner is the best in its category not just the best of small or regionally-published eBooks. Most eBooks are also available as printed books as well. The awards ceremony will be in gorgeous Santa Barbara on August 18, 2012. See http://GlobalEbookAwards.com

Green Bay Author, Barbara Nick (right), celebrates with another award winning author, Melissa Northway, at the Global EBook Awards hosted in Santa Barbara on August 18, 2012.



Bella The Dragon



Barbara Nick

Illustrations by Elaine Steckler



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